



The Netherland-America Foundation  
SPRING 2009 NEWS



# The Island 2009

## Celebrating 400 Years of Dutch American Relations



Russell Shorto, Director, John Adams Institute

**In celebration of the Henry Hudson Anniversary, the NAF is supporting a number of important education and cultural projects. Special attention was given to those that promote current and future exchanges between peoples of the U.S. and the Netherlands. *The Island 2009*, directed by Russell Shorto, is one such initiative and received early stage support from the NAF's Education Committee.**

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# THE NAF

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## OUR MISSION

Building on the enduring heritage and values shared between the peoples of the Netherlands and the United States, the Netherland-America Foundation seeks to further strengthen the bonds between our two countries through exchange in the arts, sciences, education, business and public affairs.

The NAF is a 501(c)(3) not-for-profit organization. All contributions are tax-deductible to the extent permitted by U.S. federal and state tax laws. The NAF welcomes membership by individuals and corporations.

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## from the chairman



Ennius E. Bergsma

Dear Member,

The celebration of the quadricentennial of Henry Hudson's (HH) voyage to these shores promises to turn 2009 into an exciting and busy year for all who are interested in, and care about, our two countries and their relationships. By the time this newsletter reaches your mailbox, the festive opening of the exhibition *Amsterdam/ New Amsterdam: The Worlds of Henry Hudson at the Museum of the City of New York*, for which exhibition the NAF organized the first meetings and provided the start-up funding, will have taken place. It will run until September 27.

Between this opening and the conclusion of the year's HH celebrations at [the Peter Stuyvesant Ball on November 20, which will take place at the spectacular Pier Sixty on the Hudson](#), a large number of exhibitions, performances, conferences, exchanges and publications are planned. The Dutch government established a website, at [www.NY400.org](http://www.NY400.org), where it provides a comprehensive overview and schedule of events. If you have not yet done so, visit this site and learn about all that is happening across the U.S. and in the Netherlands.

As described elsewhere in this newsletter, the NAF is supporting a wide variety of initiatives, ranging from special Fulbright Fellowships in Water Management and for study of Netherlands/United States relations, to testing efficient and effective ways to apply communications technologies to create collaborative learning between Dutch and American high school students, to strengthening Five Dutch Days Five Boroughs' organizational capacity and ability to expand its programs, visibility and impact.

The common thread through all NAF grants is that, while taking advantage of the visibility of the HH 400 celebration, we seek to lay foundations for sustained initiatives to strengthen our bilateral relations. We aspire to help ensure that, at the HH 500 celebration, the ties between the Netherlands and the United States will be at least as strong as they are now. And that will take a lot of work and intelligent investment as we have entered, what is shaping up as, the Pacific Century. Your support of our mission is as critical as ever, probably more so, and we are grateful for it.

Ennius E. Bergsma  
*Chairman*

# The Island 2009

## Celebrating 400 Years of Dutch American Relations

The NAF provided concept initiation and early stage support for *The Island 2009*, a virtual exchange and collaborative project between high school students, aged 14-18, in New York and Amsterdam. Through urban, location-based gaming, online web quests and real-time collaboration in virtual worlds, *The Island* will imbue historical narratives of New York's Dutch origins encompassing cross-media formats and creative technology.

*The Island* is being developed by the John Adams Institute, in collaboration with its digital partner, de Waag Society in Amsterdam. Following is NAF Cultural Committee Chair Theodore Prudon in conversation with John Adams Institute Director Russell Shorto.

**Theodore Prudon:**

**Russell, tell us about the project. What is it?**

**Russell Shorto:**

The Island is an online game, a virtual 17th century, in which students in Amsterdam and New York will collaborate. It will be a narrative—an interactive game with a number of episodes. It will start in 1609 and end in 1664 when the English took over New Amsterdam. As it is now, the game will start in September and run for eight weeks. The students will have to interact on a couple of different levels. On one level, they will assume roles of people of the period. Their character might be a baker, a carpenter or a soldier and will be either in America or the Netherlands. No matter what character is assumed, all of the players will have an economic stake in things. They will be playing a game, much like monopoly. They will start with a certain amount of



Russell Shorto  
(photo credit: Robert Bronshoff)



The Castello Plan

money, and it will be up to them to decide how to use it.

Building on the idea of development of shares of stock, in what amounts to a first corporation of that period, the students will have the opportunity to invest their money in certain pursuits—in different shipments, for example. In doing that, they will learn about the products that were shipped to West Africa, to the Caribbean, South America and to the North American colony, of course. The students will learn about this Atlantic rim world and the relative value of traded items.

In the game, students are playing against each other, and the objective is to earn the most money. The game imposes unexpected conditions, such as a storm at sea, when a shipment may be lost. Or England declares war and a trade war ensues, changing the value of shipped products. So there is one level on which the students are playing against each other. On the other hand, they are all characters within this Dutch world, and subject to events that the game imposes. If there is an Indian attack on

New Amsterdam, they will have to figure out how to work together. We will leave it largely up to them. If they come to see the wisdom of working together, against certain forces that are imposed on them, by the end of the last episode, they might ultimately change history and England won't take over the colony. That is the overall arc of the game.

**So this is an early exercise in risk management. I like the idea that they might change history. How would historians react to that? Isn't that highly speculative?**

Well, it's a game. And I don't even know that we would say to them that they would have the opportunity to do this or that. The idea is they would be playing roles and at certain points, the game would announce new conditions which they might not even know about until something happens.

## THE ISLAND 2009 *cont'd*



*The Island 2009: game simulation*  
(photo credit: John Adams Institute)

### What is the level of sophistication for the participant?

Participants will be computer-savvy 15-16 year-old high school students.

### As I recall, the original concept called for the project to run for four weeks.

We are now thinking eight weeks. We have had several meetings with the working group consisting of Jaap Jacobs—a New Netherlands historian, a coordinator from the John Adams Institute, a couple of people from de Waag Society—our digital partner, representatives from two schools—one from the Barlaeus Gymnasium and one from a consortium of schools (Nova College, Berlage Lyceum, Amsterdam International Community School) that are going to

participate, and me. So, two teachers who are going to be running the program at their schools are deeply involved in the design.

### Do you see this having a life beyond the eight weeks?

In May, we run a pilot involving cell phones with GPS technology with students on the streets in Amsterdam and New York. There will be a plot requiring them to find different things in places that are relevant to the 17th century—actual locations where events happened. One simple example would be that New Amsterdam needs something from the Directors of the West India Company. The students will have to transmit that need to the students in Amsterdam, who then have to come to the West India Company House to get whatever that is, and transmit it to the students in New York, and vice versa.

### Is this the treasure hunt that you refer to on your website?

Yes, de Waag did something like this a couple of years ago, using my book, *The Island at the Center of the World*, so this pilot will be a variant of that. We will use it as a way to test how real students interact and use these concepts.

September/October is when we plan to conduct the actual game. Ideally, this would be the first step. We were awarded a grant from the Education Ministry to conduct an evaluation of the project with an eye toward expanding it in 2010. The idea is that we use the 2009 Hudson year to develop the concept, and its supporting technology, and take it from there into other subject areas as funding becomes available.

“The project stimulates awareness about how history relates to contemporary culture and personal life.” —Russell Shorto

**We were especially interested in providing the start-up grant to help shape this project because it fits into the NAF’s priority to support initiatives that utilize communication technologies that get students in the U.S. and the Netherlands to collaborate in shared learning.**

It is very much cutting edge, and we have talked to many educators who are interested in it. Our main funding is from the City of Amsterdam which, along with the NAF funding, will take us through May with the development of the concept and running the pilot. The money from the Education Ministry is earmarked for the evaluation phase. We are still looking for funding for the in-between phase—funds to produce the fleshed out virtual game. We have a grant application pending at the MacArthur Foundation, which we will hear about shortly.

Also, I am talking to a company that makes commercial internet games about the possibility of working with them, and part of my deal with them is that we would be able to use their technology for our educational purposes. Is there anything comparable? I am sure there are things, but nothing quite like this.

**Are the technologies being utilized new, or are they applications of existing technologies?**

The pilot itself will be GPS-mobile phone technology—a variation of what de Waag has used before. For the game itself, it will depend upon funding. We can do it very low

tech, as a board game in the event we don’t get more funding. If we do get more funding, it will have richer computer graphics, becoming more three-dimensional and more visually exciting. Students will be connected to each other, both as a group and individually, through the internet.

**And the intention is that this would fit into existing curriculum.**

Exactly. We are working with different schools to fit it into different places in their curriculum. For example, Barlaeus will use it in English class, but it can be used in a history or social studies class just as well.

**The game confronts the player with multiple issues—history, economics and morality in the example of participation shares in a ship. Are there other examples that illustrate a similar confluence of issues?**

There are a couple of different examples related to smuggling, which are very real events from the time, one in which arms are smuggled to New Amsterdam and another in which beaver pelts are smuggled to Amsterdam. A scenario plays out in which someone is imprisoned in Fort Amsterdam. The students will have to discover what happened. Was it a shipment of rifles going to buttress the Swedish colony that was within the Dutch colony? There is a mystery that has to be unraveled. In the case of the beavers, it involves economics and trade, in the other, geopolitics. So, the game gets into broader issues.

## Does the game extrapolate to current events?

In what way?

**Economic historians often point out that the 17th century laid the foundations for the modern capitalist system. For example, as the rapidly expanding opportunities attracted a wide variety of entrepreneurs with different backgrounds, the question of acceptable ethics in the pursuit of profit could be expected to emerge.**

One of the questions we have discussed with teachers is the extent to which we should set up things. Teachers have said they don't want the game to spell things out. They want to be able pick up a concept and take it somewhere.

Let's say students invest in a ship with slaves as cargo, which brings a high rate of return. No one is going to be directing the students to invest in this ship or not. Later, the teacher can ask the students why they invested in this particular ship and then discuss morality as an investor. This is only a game, but how different is it from investing otherwise? How removed are you from what you are investing in?

**And there are no guidelines that the game provides for that decision? In other words, the American teachers can come to different conclusions than the Dutch teachers?**



*The Island 2009: game simulation  
(photo credit: John Adams Institute)*

At the moment this project is small enough that we can literally sit and talk to the teachers and students about the results. If the game gets bigger, we can ask ourselves whether we need a teaching guide.

**So basically, it's an interactive exploration where students collaborate and communicate across the Atlantic.**

Right, and the teachers have talked about the possibility of students working in tandem—either bi-laterally or within the classroom. They are exploring what would work best for their students and themselves. The whole point is to get the students to communicate and to work together, and to explore what is the best way to get them engaged and learn.

For more information, visit <http://www.john-adams.nl/theisland/>

## celebrating 400 years

The NAF has funded several other Henry Hudson anniversary-related projects that will illuminate the history and values shared between the U.S. and the Netherlands.

### Education Initiatives

**WATER MANAGEMENT IN THE NETHERLANDS: History, Prospects and Challenges**  
**Calvin College, Department of Geology, Geography & Environmental Studies**  
**Grand Rapids, Michigan**  
**April 13-17, 2009**

Support for the visit and lecture of *Dr. Sybe Schaap*, Chairman of the Dutch Water Boards, who spoke and interacted with water management professionals in the region, as well as with students and the general public. He reviewed present-day water management challenges in the Netherlands including the recently issued report of the Delta Commission and made site visits to water management projects in the region.



Dr. Sybe Schaap  
 (photo credit: International Institute for Sustainable Development)



Henry Hudson. This lithograph depicts a 17th-century man who is purported to be Henry Hudson. (photo credit: New York Public Library Print Collection, Miriam and Ira D. Wallach Division of Art, Prints and Photographs)

**NY400 TRANSATLANTIC ROUNDTABLE**  
**Amsterdam/New York City**  
**September 12, 2009**

Co-produced by the Fulbright Center in Amsterdam and The Netherlands-America Foundation, this meeting is focused on education exchange and scientific cooperation between the U.S. and the Netherlands. A virtual roundtable, comprising participants in each of two cities, Amsterdam and New York, will be convened via an online connection. Funded by the Dutch Ministry of Education, Culture and Science.

**THE WORLDS OF HENRY HUDSON**  
**The State University of New York at New Paltz and Museum of the City of New York**  
**September 26 and 27, 2009**

Support to cover honoraria for European presenters at the two-day international symposium *The Worlds of Henry Hudson*. Results of the conference will be published by State University of New York Press for dissemination as educational materials for use in high schools in New York State and elsewhere. Editors of the planned volume will be Professor Louis Roper, Chair, History Department and Dr. Jaap Jacobs, a well-known Dutch scholar of the period.

**FULBRIGHT FELLOWSHIPS IN WATER MANAGEMENT**  
**Water Research Centre, Delft University of Technology**  
**Academic Year 2010/2011 and ongoing**

The Netherlands-America Foundation and the Henry Hudson 400 Foundation are supporting a total of two *Fulbright Fellowships in Water Management* for the academic year 2010/2011. Given its unique geographic position (with roughly 50% of its territory below sea level), the Netherlands can provide significant insight into relevant water management issues, while also gaining the benefit of U.S. viewpoints and expertise through exchange.

## CELEBRATING 400 YEARS *cont'd*



Map of Amsterdam, 1698, Frederik de Wit  
(photo credit: National Maritime Museum Amsterdam/Nederlands Scheepvaartmuseum Amsterdam)

### SPECIAL FULBRIGHT FELLOWSHIP

**Academic year 2010/2011**  
Celebrating 400 years of Dutch-American friendship, as well as the 60th anniversary of the Fulbright Program in the Netherlands, The Netherlands Ministry of Education, Culture and Science and the U.S. State Department, together with the Netherland-America Foundation and its sister organization in the Netherlands, the Holland America Friendship Foundation, created a special fellowship to enable one student at the graduate level (Master's Degree or PhD) from the Netherlands and one student from the United States to study the long-standing relationship between the two countries, for one academic year.

### Cultural Projects

#### **FASHIONING FELT** **Cooper-Hewitt,** **National Design Museum,** **New York City**

**March 6 - September 7, 2009**  
Support for participation of seven Dutch contemporary designers in the exhibition *Fashioning Felt*, expanding the public's perception of felt by exploring the unexpected ways that designers are handling this material. The exhibition presents objects by designers working in fashion, architecture, product, accessories and home furnishing design. For more information, visit: [www.cooperhewitt.org/EXHIBITIONS/Fashioning-Felt](http://www.cooperhewitt.org/EXHIBITIONS/Fashioning-Felt).

#### **AMSTERDAM/ NEW AMSTERDAM: THE WORLDS OF HENRY HUDSON** **Museum of the City of New York**

**April 4 - September 27, 2009**  
Support for an exhibition that brings the transatlantic world to life and reveals how Henry Hudson's epic third voyage of exploration planted the seeds of a modern society that took root and flourished in the New World. Focusing on the economic, cultural and ideological connections that ultimately linked two global cities—Amsterdam and New York—the exhibition illuminates not only the global significance of Hudson's voyages, but also the creative context out of which the exploration, settlement and ultimate invention of New York itself arose. For more information, visit: <http://mcny.org/exhibitions/>.

#### **SCRIPTURE FOR THE EYES: Bible Illustration in Netherlandish Prints of the 16th Century** **The Museum of Biblical Art, New York City** **June 4 - September 27, 2009**

Support for this first major exhibition exploring the role played by Dutch printed Bible illustrations during one of the most dramatic artistic, religious, cultural and political transformations arising out of the Reformation. Displaying more than 130 engravings, etchings, woodcuts and various illustrated books by Pieter Bruegel the Elder, Lucas van Leyden, Maarten van Heemskerck, Philips Galle, Hendrick Goltzius, Hieronymus Wierix and



Jan Swart, *Jesus Preaching from the Ship*, independent woodcut  
(photo credit: Museum of Biblical Art)

others, the exhibition will raise public awareness of the rich artistic contributions of the Netherlands and will explore the far-reaching influence of Antwerp as Europe's essential printing capital. For more information, visit: [www.mobia.org/exhibitions/](http://www.mobia.org/exhibitions/).

**DUTCH NEW YORK BETWEEN EAST AND WEST: The World of Margrieta Van Varick The Bard Graduate Center (BGC), New York City September 7, 2009 - January 3, 2010**

To support an upcoming exhibition celebrating the origins of the Dutch experience in colonial New York, and the origins of the unique relationship between America and the Netherlands. The BGC is partnering with the New York Historical Society to present the exhibition. A full color catalogue with photographs of all objects will accompany the exhibition.

For more information, visit: [www.bgc.bard.edu/exhibit/upcoming.shtml](http://www.bgc.bard.edu/exhibit/upcoming.shtml).

**FOUR CENTURIES OF DUTCH-AMERICAN RELATIONS: 1609-2009**

The Roosevelt Study Center Middelburg, Netherlands Support for this publication, featuring over 90 authors from the U.S. and the Netherlands. The book is being published under the direction of Kees van Minnen, Hans Krabbendam and Giles Scott Smith at the Roosevelt Study Center. The book will be the first single coherent interpretation of Dutch-American relations, drawing upon a large body of existing but scattered sources. Targeted toward students, researchers, diplomats and the broader public, the book will be published by Boom in Amsterdam and State University of New York Press in Albany in September 2009.

For more information, visit: [www.roosevelt.nl/smartsite.dws?ch=RSC&id=2120](http://www.roosevelt.nl/smartsite.dws?ch=RSC&id=2120).

**FIVE DUTCH DAYS FIVE BOROUGHS: Arts + Culture Past + Present The Five Boroughs of New York**

**November 12 - 16, 2009**  
Support for the enhancement and sustainability of *Five Dutch Days*, celebrating the continuous influence of Dutch arts and culture in New York City—from the City's enterprising, multicultural origins as a Dutch colony to the pivotal role of contemporary Dutch artists and designers in today's international cultural scene. For more information, visit: [www.5dutchdaysnyc.org](http://www.5dutchdaysnyc.org).

**THE REMBRANDT RESEARCH PROJECT: Past, Present and Future (Vol. V)**

The Rembrandt Research Project Foundation Amsterdam, Netherlands  
For preparation of Volume V of the definitive catalogue raisonné of Rembrandt's work using all aspects of available scholarship, connoisseurship and examination technologies. Besides making a significant contribution to issues of authenticity of Rembrandt's hypothetical oeuvre, the final volume will also deepen insight more generally into the history of 17th-century art and contribute to the methodological arsenal of art-historical scholarship. The anticipated publication date is February 2010. For more information, visit: [www.rembrandtresearchproject.org](http://www.rembrandtresearchproject.org).

# awards dinner

## 14th NAF Awards Dinner

### Awards Dinner Committee

#### Honorary Chair

Her Excellency Renée Jones-Bos,  
Ambassador of the Netherlands to the United States

#### Chair

William Tucker, Esq.

Kees A. Bruggen

Naboth van den Broek

Ambassador C. Howard Wilkins, Jr.

Thomas H. Wysmuller

Jan A. Zachariasse

The Netherland-America Foundation is holding its Fourteenth NAF Awards Dinner on Friday, April 17, 2009 at the Washington Golf & Country Club, in Arlington, Virginia. The evening's keynote speaker is U.S. Representative Chris Van Hollen (D-MD), assistant to the Speaker of the House of Representatives and Co-Chair, with U.S. Representative Pete Hoekstra, of the Congressional Caucus on the Netherlands. The NAF Awards dinner is the premier Dutch-American event in the national capital area.



14th NAF Awards Dinner Keynote Speaker,  
U.S. Representative Chris Van Hollen  
(photo credit: <http://vanhollen.house.gov>)

“The evening's keynote speaker is U.S. Representative Chris Van Hollen (D-MD), assistant to the Speaker of the House of Representatives...”.

The 2009 dinner, chaired by William Tucker, Esq, a NAF Director, celebrates both Dutch-American Heritage and Friendship and the 400th anniversary of the arrival of the Dutch ship Half Moon on our shores, with Captain Henry Hudson at the helm. Her Excellency Renée Jones-Bos, Ambassador of the Netherlands to the United States, serves as Honorary Chair of the dinner. By conferring Awards named after Ambassadors of the United States to the Netherlands, the NAF Awards Dinner honors individuals who in recent times have made outstanding contributions to



Mrs. Howard Wilkins and U.S. Representative Pete Hoekstra at the 2008 NAF Awards Dinner (photo credit: Kyle Samperton)

furthering and enhancing business and cultural relations between the two countries: *The Ambassador K. Terry Dornbush Award* will be presented to **John A. Fentener van Vlissingen**, Chairman, BCD Holdings N.V.; *The Ambassador C. Howard Wilkins Jr. Award* will be presented to **Arkadi Kuhlmann**, Chairman and CEO, ING DIRECT USA; and *The Ambassador J. William Middendorf II Award* will be presented to **Albert P. L. Stroucken**, Chairman and CEO, Owens-Illinois, Inc.

The private Washington Golf & Country Club, situated on over 120 acres, is the oldest golf club in the Washington D.C. area. Its Georgian-style Clubhouse sits on one of the highest points in historic Arlington, overlooking one of the most beautiful and challenging 18-hole golf courses in the region and offers views across the Potomac River to the Washington skyline. This dynamic and interesting black tie gala will start with cocktails at 6:30 pm and conclude by 10:00 pm followed by informal coffee and cordials. For further information on the NAF Awards Dinner, contact Event Manager, Mrs. Age Diedrick, at [age.diedrick@rcn.com](mailto:age.diedrick@rcn.com).

# The NAF Connection

## New York

### *New York Committee Members*

*Renée Joosten, Chair*

*Sjaña Holloway*

*Erwin Maas*

*Eulani Labay Sargenti*

**On the 20th of March 2009, approximately 65 guests gathered at the Center for Architecture in New York City for a reception honoring the 2009-10 Dutch NAF-Fulbright Fellows. Joining the festivities were NAF alumni, Board Members, members and friends. They came together to meet old friends, share stories and celebrate the connection between the U.S. and the Netherlands.**



The New York NAF Connection reception  
(photo credit: S.J. Thomas)

The 2009 reunion carried on the NAF tradition of honoring fellows on both sides of the Atlantic. Current fellows submitted photos of their experiences abroad from which Alumni Committee members assembled a slide presentation that ran throughout the evening. Guests enjoyed seeing life in the U.S. and the Netherlands—freshly observed through the eyes of fellows—and meeting new friends and old.

Board Member Theodore Prudon opened the formal portion of the evening by welcoming special guests, including representatives from Metro International, the International Institute for Education, the Consulate General of the Netherlands in New York, and other NAF Directors. Ms. Renée Joosten followed with an introduction of the program. Two speakers addressed how the NAF-Fulbright awards had affected their lives and career opportunities. Current Dutch Fellow **Johan van Rijn** (International Relations, Yale University) focused on student life in New Haven, Connecticut and travels across the U.S. Former American Fellow **Mark Vlastic** (International Law, The Hague Academy of International Law and Universiteit Leiden) discussed his work as a prosecuting attorney at the International Criminal Tribunal for the former Yugoslavia and his work teaching international law training courses for Iraqi jurists, amongst other things.

The evening concluded with Fellows adjourning to a nearby club to continue their festivities. After a few hours sleep, Fellows joined each other and friends for a brunch at the home of NAF Board Member, Jan Joosten, where they made an online connection with their American counterparts, simultaneously gathered in Amsterdam.

“The New York and Amsterdam Alumni Committees are developing a mentor program to serve fellows on both sides of the Atlantic.”

# The NAF Connection

## Amsterdam

### Amsterdam Committee Members

Margje Lafourcade-Haverkamp, Chair

Judith Krens

Daniel Simons

Roos Stallinga

**On the 21st of March, 2009, 17 American NAF-Fulbright Fellows, NAF Alumni and friends gathered at the Amsterdam home of NAF alumnus Judith Krens for an informal cocktail hour and a live video connection with their Dutch colleagues, simultaneously gathered in the New York home of NAF alumnus and Board Member Jan Joosten. Dutch and American Fellows could see each other via webcams and interacted briefly. The online session was the first-ever *live* transatlantic connection between these two groups, making the exchange a real ‘NAF Connection’!**



Amsterdam NAF Connection  
(photo credit: Margje Lafourcade-Haverkamp)

Later the group made its way to the restaurant Bickers aan de Werf at Prinsen-eiland for the second annual NAF Connection-Amsterdam dinner, at which there was much interaction and fun.

The Netherlands-based NAF Alumni Committee has experienced an active year, hosting events and taking advantage of the wide variety of programs planned around the Henry Hudson 400 celebrations. In May 2009, in cooperation with the Amcham Young Professionals, the Committee organized a discussion with Russell Shorto (author of *The Island at the Center of the World*) at the U.S. Consulate in Amsterdam concerning U.S. and Dutch identity. In September, an informal party to welcome the new NAF-Fulbright Fellows was held at the beach in Scheveningen. Recently, the group was also invited to participate in a Henry Hudson 400 event organized by Amcham Young Professionals featuring (again) Russell Shorto and NAF Board Member Frans van der Minne, of Heineken fame.

The Netherlands Alumni Committee is entering into its second year with the goal of supporting the NAF mission by building a strong network of former fellows, raising membership and integrating its work with the U.S. Alumni Committee, primarily by developing a mentor program to serve fellows on both sides of the Atlantic and conducting parallel events such as the annual NAF Connection.

# PACCAR Inc Chairs the 27th Peter Stuyvesant Ball— The Harlem Jazz Ball

**The 27th Peter Stuyvesant Ball, held on Friday evening, November 21, 2008, at the Grand Hyatt New York, gathered 350 individual and corporate supporters, among them prominent diplomats, business leaders, members of the Dutch community and other dignitaries. The sponsor of the Ball was PACCAR Inc, whose Chairman and Chief Executive Officer, Mark Pigott, served as Ball Chair.**



*Ball Chair and Sponsor, Mark Pigott, with his wife Cindy and U.S. Marines, following the presentation of the colors (photo credit: Melanie Einzig)*

Mr. Pigott, an international corporate leader and passionate philanthropist, has led PACCAR, a Fortune 150 technology company and the parent company of DAF Trucks located in Eindhoven, since 1997. Together with his wife Cindy, he is an advocate for education, the arts and social services, and took on his Ball duties with the same dedication to ensure the net revenues for the NAF were significant for the year to come. The Ball, whose Organizing Committee is chaired by NAF Director Fred G. Peelen, is a primary source of funds for the NAF's U.S. Fulbright Fellows program, enabling students to study in the Netherlands at the post-graduate level for the academic year 2009-2010. The evening opened with the cortege headed by the NAF's patrons, Her Royal Highness Princess Margriet of the Netherlands and Professor Pieter van Vollenhoven and led by the Aide de Camp to her Majesty the Queen of the Netherlands. Soldiers from the U.S. Marine Corps presented the colors, and Nick van Vliet sang the U.S. and Dutch National Anthems, all projected on large video screens for easier viewing. Welcome remarks were made by the NAF's Chairman Ennius E. Bergsma and the Ball Chairman Mark Pigott, and toasts were made to the

“Mark Pigott, together with his wife Cindy, is an advocate for education, the arts and social services...”



NAF Patron Her Royal Highness Princess Margriet of the Netherlands with Ball Chairman Mark Pigott (photo credit: Melanie Einzig)

President of the United States and Her Majesty, the Queen of the Netherlands. Philip Walkate, a professional stand-up comedian, presided over the events of the evening as Master of Ceremonies. After completion of the formal part of the program, the guests dined on spicy shrimp in a mini pumpkin, squash bisque en croute, bacon wrapped filet mignon paired with braised short beef, finishing the meal with a tropical paradise, rum pecan tart and mango dream cake trio. The table centerpieces were dramatic displays of white ostrich feathers placed in tall, black trumpet vases, with the stage florals in various types of large palm leaves in white, gold and silver, designed by Dutch floral artist René Hofstede of Mille Fiori.

The theme of the Ball was *The Harlem Jazz Ball*, in recognition of the 350th anniversary of Harlem, founded by the Dutch under the Governorship of Peter Stuyvesant. True to the tradition of Harlem jazz, the guests danced to the 16-piece Harlem Renaissance Orchestra, who produce an authentic Big Band sound of Swing and Jazz, under the direction of Ron Allen, while Omar Edwards in white tie and tails tap danced.

While a silent auction was held in the Ballroom foyer, Fred Peelen, together with Henk Guitjens of JFK International Air



Jan Willem Smeulers, Vice President, Executive Office, KLM North America and Mexico, Fred G. Peelen, and Toon Woltman, Supervisory Board, Schiphol Group (photo credit: Melanie Einzig)



left: Her Excellency Renée Jones-Bos, Ambassador of the Netherlands to the United States, and Dr. Richard Jones; right: Judy Bergsma and NAF Chairman Ennius Bergsma (photo credit: Melanie Einzig)

Terminal, supervised the raffle drawing, consisting of numerous prizes ranging from airline trips to Abu Dhabi, Amsterdam, Curaçao, Jamaica, Kiev, London, Prague, Rio de Janeiro and San Francisco, complemented by hotel accommodations at InterContinental Hotels to gifts of bikes, bags, lingerie, concert tickets and more at a total value of \$60,000.

The evening concluded at 3 a.m. with the very popular post-Ball Folly Nightclub, headlined by Dave Brown and the Versatiles. The Ball was prominently featured in De Telegraaf, the largest newspaper in the Netherlands, on Monday, November 24.

## cultural grants

# Close Up: Hubbard House Designated as New York City Landmark

**In January 2009, following years of effort by its current owner John Antonides, the New York City Landmarks Preservation Commission designated as a Landmark the Hubbard House in the Borough of Brooklyn. The Commission found that, among its important qualities, the Hubbard House, built around 1830-35 by Nelly Johnson Hubbard is, in part, a rare surviving early 19th-century Dutch-American farmhouse in Brooklyn.**

(see photos on page 17)

The older section of the house demonstrates traditional Dutch design in its incorporation of H-bent construction, giving the house its characteristic one and one-half story form. A gabled roof with sloping spring eaves at the front and rear, clapboard siding, a three-bay wide side hall plan and the (original) inclusion of a shed-roofed kitchen wing provide further proof that this is a late example of Dutch-American design. Hubbard House presents an interesting blend of traditional Dutch forms and structure with 19th century innovations that testify to the strength and persistence of Dutch culture in the rural areas surrounding New York City in the early 19th century. It is one of the few Dutch-American houses in the city retaining its original orientation on its original site with sufficient surrounding property to give a sense of the original setting.

A two-story hipped-roofed addition to the southern side of the original structure was made in 1924. The new wing incorporated a multi-windowed bedroom that served as a sleeping porch in response to the tuberculosis that was besetting its new owners.

The Netherland-America Foundation participated in the preservation of this rare example of 19th century rural working class housing, providing a grant to the New York Landmarks Conservancy for critical repairs to the structure in the early 90's. Expert testimony at public hearings was made by NAF Cultural Committee Chair and preservationist, Theodore H.M. Prudon, over the many years of the landmarking process.

*John Antonides is a longtime editor at the Brooklyn Museum. He descended from a Dutch Reformed minister named Vincentius Antonides who came to Brooklyn in 1706.*



Hubbard House, circa 1915 prior to 1920's addition



Hubbard House, 2002. The lean-to on the left side in the photo of 1915 had a second story added to it in 1924. (photo credit: John Antonides)

The following upcoming events and projects are made possible, in part, by grants recently awarded by the NAF's Cultural Committee. For more information, visit: [www.thenaf.org](http://www.thenaf.org)

## Conferences

**E.R. (René) van Slooten Philadelphia, Pennsylvania**  
To support his participation in the *Third International Edgar Allan Poe Conference*, October 8-11, 2009, organized by the Poe Studies Association. Mr. van Slooten will present a lecture on the influence of Poe and "Eureka" in Europe (especially the Netherlands and Belgium) during the 19th and 20th centuries.

## Performances

**US Tour: Ab Baars Trio & Ken Vandermark Amsterdam, Netherlands**  
To support the U.S. tour of the Ab Baars Trio with Chicago saxophonist Ken Vandermark in a series of 18 concerts and workshops from April 2-27, 2009. *Amsterdam Meets Chicago* is a meeting of two musical worlds from Europe and America. The trio, Ab Baars (tenorsax, clarinet, shakuhachi), Wilbert de Joode (bass) and

## CULTURAL GRANTS *cont'd*



From left: Martin van Duynhoven, Wilbert de Joode, and Ab Baars  
(photo credit: The WIG Foundation)

Martin van Duynhoven (drums) will join Ken Vandermark at multiple venues, including NAF chapter cities Chicago and San Francisco, as well as New York City.

### **Koresh Dance Company Philadelphia, Pennsylvania**

To cover travel and lodging expenses, and the artistic fees associated with bringing Paul Selwyn Norton, Dutch choreographer, to the U.S. to create a piece that will premiere in Philadelphia April 30-May 3, 2009, as well as tour nationally during the 09-10 season. For three weeks, Mr. Norton will rehearse as well as teach master classes at the Koresh School of Dance. He will also work with select students from the University of the Arts in Philadelphia on performances for their 2009 Spring Show.

Flemish paintings entitled *Seventeenth-Century Dutch and Flemish Paintings in the Los Angeles County Museum of Art, Including the Edward and Hannah Carter Collection*. The catalogue, which includes ninety-seven works from the collection, will be written by Dr. Amy Walsh, Curator of European Painting and Sculpture. Technical analyses by Joseph Fronek, LACMA's chief conservator of paintings, will also be incorporated into the catalogue. The grant will be used to support Dr. Walsh's travel to research the collections in libraries and archives in the Netherlands and elsewhere in Europe and the United States.

## Research

### **Naomi Kroll Hassebroek New York, NY**

To support research of a concrete house in Santpoort, Netherlands. The house was constructed in 1911 using patents developed in the United States by Thomas Edison and Dutch architect H.P. Berlage, who served as the design consultant for the project. The goal of this project is to study and photograph the house and to conduct research at the Berlage archive in the Netherlands Architecture Institute in Rotterdam. This investigation will augment Ms. Hassebroek's current study of early twentieth century "Edison-concept" concrete housing constructed in the US, the Netherlands and France. This project will result in a catalog of the Edison concrete houses and an exhibition on the topic at the Edison National Historic Site in West Orange, NJ.

## Publications

### **Los Angeles County Museum of Art Los Angeles, California**

To support the research and publication of a comprehensive catalogue of LACMA'S 17th century Dutch and



Albert Cuyp (Holland, Dordrecht, 1620-1691) *View of the Maas near Dordrecht*, circa 1645. Painting, Oil on Panel, 19-1/2 x 30 in. Adele S. Browning Memorial Collection. (photo credit: Los Angeles County Museum of Art)

## education grants

# Student Loan Program: From Seeing Tulips to Seeding Turnips

**“I am extraordinarily appreciative of the NAF’s generosity in providing an educational loan that helped to pay for nearly half of my Master’s degree.”**

—Leo Pollock



Leo Pollock with a young gardener in an SCLT after-school program (photo credit: Omar Bradley)

For the two years I was in the Netherlands, around this time of year, I biked from Utrecht to the tulip fields north of Leiden. I wish I could have spent more time surrounded by color-filled fields of bulbous beauty, but I was actually a master’s student at the University of Utrecht in Sustainable Development. My thesis research at Utrecht focused on partnerships for sustainable development, specifically on the challenges (theoretical and actual) that NGOs face when partnering with businesses. Since completing the program in 2007, I have been the Education Director at a non-profit organization called the Southside Community Land Trust (SCLT) in Providence, Rhode Island. For over 25 years, SCLT has been teaching people in Providence how to grow food, and has been working to help create a more just, equitable, and sustainable food system in Providence. The master’s program at Utrecht stressed the importance of addressing sustainability issues on a local level, but I was excited to put aside my understanding of sustainable development in a theoretical context and work towards creating a local food system in practice. Over the past two years, I have seen the value of a grassroots approach in terms of understanding the powerful connection between food and community health. Working for a small non-profit that is very much focused on collaborating with other organizations, businesses and government agencies, I realize how critical it is to bring partners from all sectors of society together to work towards creating sustainable communities and healthy environments in which they can thrive. Rhode Island has no tulip fields to boast of, but I’m grateful to be working in verdant urban gardens teaching people about sustainable food. And on the bright side, it only took two years to have *duurzame ontwikkeling* roll smoothly off the tongue.



## member news

### The 14th NAF Awards Dinner

The Washington Golf & Country Club,  
Arlington, Virginia | Friday, April 17, 2009

The premier charitable event in our nation's capital celebrating Dutch-American heritage and friendship, honors individuals who have made outstanding contributions to strengthening the bonds of commerce, culture and education between the U.S. and the Netherlands, by conferring three Awards named after recent U.S. Ambassadors to the Netherlands. This black tie event is chaired by William Tucker, Esq. For information about tables, tickets, sponsorship and hotel accommodations, contact Mrs. Age Diedrick at 212.355.6363 or [age.diedrick@rcn.com](mailto:age.diedrick@rcn.com).

### 2009 Prinses Christina Concours Concert Tour

The Southern California Chapter of the NAF presents a tour of classical music by three talented conservatory students—laureates of the highly recognized Prinses Christina Concours in the Netherlands. The musicians will perform in four different cities, three of which are NAF Chapter headquarters:

[Washington, D.C. - Friday, April 24;](#)

[Los Angeles - Monday, April 27;](#)

[San Francisco - Wednesday, April 29;](#)

[Vancouver, B.C. - Saturday, May 2.](#)

For venues and performance times, contact Ms. Eleanor Prince at 212.825.1221 or [epPrince@theNAF.org](mailto:epPrince@theNAF.org).

### NAF Annual Members Meeting

Thursday, June 4, 2009

The Annual Meeting of the Members will take place at Hughes Hubbard & Reed LLP in New York City. The meeting will begin at 4:00 p.m. and will be followed by a meeting for the Board of Directors. All NAF Members are encouraged to attend. An agenda, nominations for candidates to the Board of Directors and other meeting information will be mailed in mid-May.

### Five Dutch Days Five Boroughs

The 5 Boroughs of New York City  
November 12-16, 2009

Five Dutch Days is a 5-day event that takes place every November. It celebrates the continuous influence of Dutch arts and culture in New York City and brings together arts and cultural organizations from across the five boroughs. Programs include walking tours, lectures, concerts and contemporary art offerings. For more information, visit: [www.5dutchdaysnyc.org](http://www.5dutchdaysnyc.org).

### The 28th Peter Stuyvesant Ball

Pier Sixty, New York City  
Friday, November 20, 2009

In recognition of KLM Royal Dutch Airline's 90th anniversary, KLM will Sponsor the 28th Peter Stuyvesant Ball. KLM President and Chief Executive Officer, Peter F. Hartman, will serve as the Ball Chair. Fred G. Peelen, of the NAF Board and Executive Committee, returns as Chair of the Organizing Committee. Her Royal Highness Princess Margriet of the Netherlands and Professor Pieter van Vollenhoven, patrons of the NAF, have been invited to attend. This annual black tie Peter Stuyvesant Ball, which this year also represents the culmination of the Henry Hudson 400th celebrations, is the primary source of funds for the NAF's U.S. Fulbright Fellowship Program. For information about tables, tickets, advertising or sponsorship of NAF/Fulbright U.S. Fellowships, contact Mrs. Age Diedrick at 212.355.6363 or [age.diedrick@rcn.com](mailto:age.diedrick@rcn.com).



# Join Us!

Please join us as a member by detaching and returning the 2009 Membership Form today. Your support is both an investment in the mission of the NAF and a vote of confidence in the organization. Through membership, you join a network of individuals and organizations that share your interest in U.S.-Dutch interaction and

heritage. Thank you for your support, and welcome to the NAF!

Charity Navigator, America's premier charity evaluator, gave the NAF a second consecutive 4-star rating—their highest—for "its ability to efficiently manage and grow its finances, demonstrating to the public it is worthy of their trust."

## 2009 Membership Form

name \_\_\_\_\_  
 company \_\_\_\_\_  
 address \_\_\_\_\_  
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 city \_\_\_\_\_

state \_\_\_\_\_  
 zip/postal code \_\_\_\_\_  
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Membership Category	Your Contribution
Benefactor (\$10,000 or up)	\$ _____
Patron (\$5,000 - \$9,999)	\$ _____
Sponsor (\$2,500 - \$4,999)	\$ _____
Supporter (\$1,000 - \$2,499)	\$ _____
Sustainer (\$500 - \$999)	\$ _____
Friend (\$250 - \$499)	\$ _____
Associate (\$100 - \$249)	\$ _____

### Voluntary Contributions

I would like to donate a special gift to the NAF Annual Appeal:

\$500    \$250    \$100    \$50   Other \$ \_\_\_\_\_

### Company Affiliation

Matching Gift Form enclosed? \_\_\_\_\_

I have enclosed a check (payable to the Netherland-America Foundation) in the amount of \$ \_\_\_\_\_

Please contact me about donating appreciated securities.

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Please detach and mail or fax completed application to:

### The Netherland-America Foundation

82 Wall Street, Suite 1101

New York NY 10005-3613

212.825.9105 fax

**The Netherland-America Foundation**  
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